



Shanksville



New York City



Pentagon

RESEARCH *to* CARE

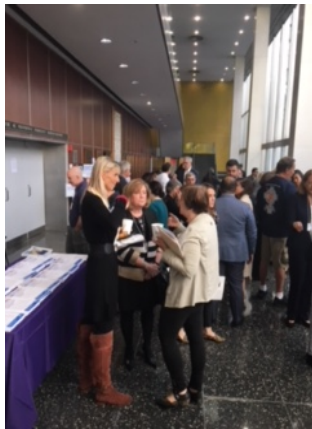
**NATIONAL INSTITUTE FOR OCCUPATIONAL SAFETY & HEALTH
WORLD TRADE CENTER HEALTH PROGRAM
R2C COMMUNITY ENGAGEMENT EVENT BRIEFING
SATURDAY, OCTOBER 21, 2017
NYU LANGONE MEDICAL CENTER**

HEALTH PROGRAM

The purpose of the R2C Community Engagement was to:

- Distribute new developments on 9/11 Health.
- Provide knowledge on the latest research on health conditions associated with 9/11.
- Improve access to the findings of research & its relevance to the care of the program members.
- Advise on maintaining wellness.

This interactive event was available to all those affected by the 9/11 terrorist attacks. There was no admission to attend.



RESEARCH to CARE

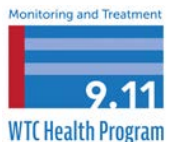
Monitoring and Treatment



The event was conducted in a community-friendly format that included Plain-English Research Presentations and Small Group Discussions based on a variety of 9/11 Health Topics.

Summarized Agenda

Registration Period	
8:00a – 9:00a	Registration
Morning Session Live streaming will be available on Facebook Live – CE credits available	
9:00a – 9:15a	Welcome Address
9:15a – 9:45a	Introduction by Dr. John Howard, Administrator of the WTC Health Program
9:45a – 11:00a	Researcher panel 1
11:00a – 11:15a	Break
11:15a – 12:30p	Researcher panel 2
Lunch	
12:30p – 1:30p	Lunch on your own – we will provide a list of places to eat, including the Langone cafeteria
Breakout Afternoon Sessions	
1:30p – 2:10p and 2:15p - 2:55p	<ul style="list-style-type: none"> •Please select a breakout session to attend from 1:30 p.m. to 2:10 p.m. and a second breakout session from 2:15 p.m. to 2:55 p.m. Respiratory Disease •Children's Health •Cancer •Mental Health •Other Chronic Conditions
Workshop	
3:00p - 4:00p	Wellness Workshop



Morning Session

The morning session was divided into two panels. These panels consisted of WTCHP Researchers presenting and discussing their research on various health effects from the 9/11 terrorist attacks.

The following were available for this session only:

- Translation services in Spanish, Mandarin, and Polish
- Live streaming on WTCHP Social Media Pages
- Continuing Education (CE) Credits
- Continuing Medical Education (CME) Credits

LANGUAGE
TRANSLATION



Panel 2



Panel 1



Afternoon Sessions

The afternoon sessions were small breakout groups. The participants for these groups had the option to attend two of the breakout sessions based on the health topics of their choice. Program Researchers and Partners conducted discussions on the selected topic with participants.

Health Topics:

- Respiratory Disease
- Children’s Health
- Cancer
- Mental Health
- Other Chronic Conditions

Mental Health Breakout Session

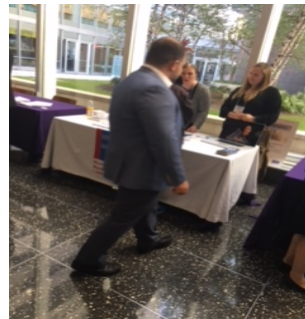


HEALTH PROGRAM

The wellness workshop consisted of a panel discussion with WTCHP Researchers on maintaining excellent wellness along with exhibits from the WTCHP Outreach & Education Partners.



Wellness Workshop



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Summary of Participation

Type of Registrants	# Pre-Registered	#Pre-Reg. that Attended	Total # Attended Event*
Associate	34	12	16
Health Professional	18	16	20
Non-Member	31	13	23
Researcher	17	12	22
Responder	76	23	41
Survivor	60	16	38
Not Identified	11	2	5
Total	244	67	165

Morning walk-in registration: 46, Afternoon walk-in registration: 19, NIOSH Staff: 11 not counted in above totals.

Breakout Sessions	# of Pre-Registered	# Attended Event*
Cancer	53	35
Mental Health	62	45
Youth	16	10
Respiratory	121	55
Other Chronic Conditions	72	30
Total	324**	175

*Based on NIOSH staff observation at the sessions, includes 11 NIOSH staff.

**Based on most registrants selecting 2 sessions of interest.



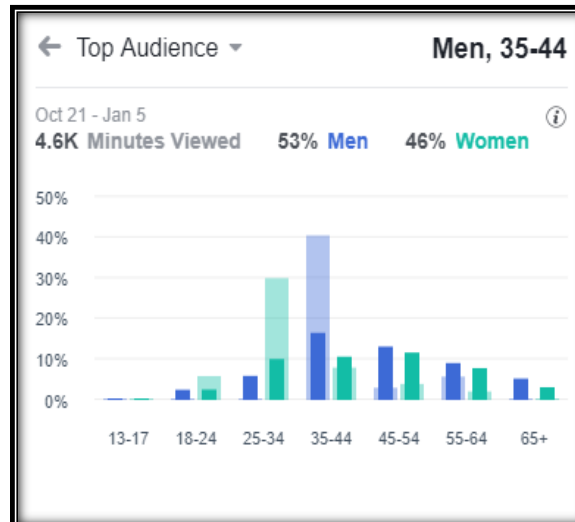
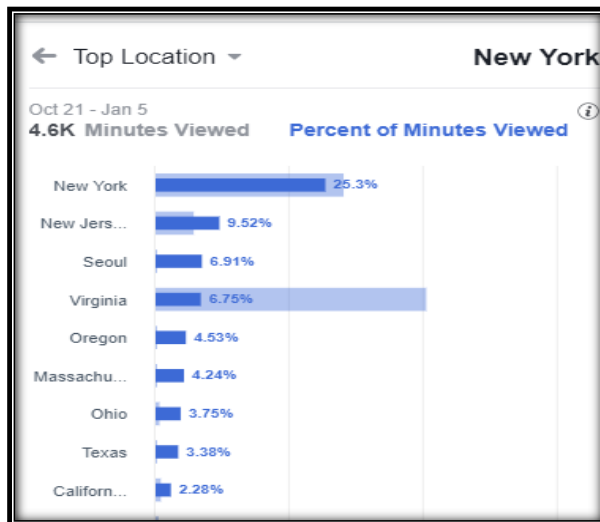
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WTC Health Program

Live Streaming Data

Facebook		
# of Post	17,934	# of FB users, where the post would be displayed in their newsfeed
# of Video Views	1,958	# at least partially viewed, counts repeat views, and if the feed auto-plays
Twitter		
# of R2C Related Tweets	18	# of live tweets/messages sent out by the Program during the session
Total impressions	12, 424	Twitter inserted the event into Twitter users newsfeed
Total engagements	120	# that reacted/responded to the 18 related R2C tweets
Avg. engagement rate	1.4%	Based on total engagements, this is nearly 3x the normal rate.



Available Resources



WTC Health Program: Social Media



Find us on Facebook:
[Facebook.com/
WTCHealthProgram](https://www.facebook.com/WTCHealthProgram)



Follow us on Twitter:
[@WTCHealthPrgm](https://twitter.com/WTCHealthPrgm)
[#R2C](https://twitter.com/R2C) [#WTCHealthProgram](https://twitter.com/WTCHealthProgram)



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9.11
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HEALTH PROGRAM

WE JUST WANT TO SAY...
THANK YOU!

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